

# WEB & GRAPHIC DESIGNER

## UX & UI



### ABOUT ME

Advanced Graphic & Web Designer with +2 years of experience in structuring, developing and designing User Centric websites (and complimentary offline ad online-designs like posters, flyers and logo's).

Innovative use of design trends and SEO to drive traffic and engage users. Able to complete projects efficiently and satisfy customers with attractive user-friendly websites and designs.



#### WEB DEVELOPMENT

Brand strategies made into fast loading and fitting webdesigns.



#### GRAPHIC DESIGN

My passion for not only beautiful, but also meaningful design.



#### USER CENTRIC

User centric design is essential in producing deliverables that have impact and value.



#### SEO

Optimization for Search Engines, always changing thus making it perfect for business opportunities.

### MY AREA OF EXPERTISE

#### WIREFRAMING & PROTOTYPING

Adobe Illustrator, Xd & Balsamiq

#### CODING

HTML, CSS, Javascript & jQuery

#### DESIGN

Adobe Photoshop, Illustrator, InDesign, After Effects, Premier & Vegas Video Pro

### ONLINE

Want to know and see more about my projects and deliverables? Be sure to visit my online portfolio where you can find more about me and my past ventures, current projects. Ready to get in touch?

[EIGHTYTWENTY.NL](http://EIGHTYTWENTY.NL)

### MY EDUCATION

#### COMMUNICATION MULTIMEDIA DESIGN

De Haagse Hogeschool / September 2014 - Present

7.6 Average

#### DIGITAL MEDIA DESIGN

Grafisch Lyceum Rotterdam / September 2010 - June 2014

GRADUATED

#### SIGN & DTP

Grafisch Lyceum Rotterdam / September 2008 - June 2010

GRADUATED

#### VMBO ECONOMIE ISP: HANDEL EN ADMINISTRATIE

Hofstad Heldring / September 2003 - June 2007

GRADUATED

### MY QUALIFICATIONS

#### HUBSPOT DESIGN COURSE CERTIFICATE

HubSpot Course / Augustus 2017 - November 2018

License 051C681C0EC8489EAEF25D02CBB5F854

SCORE 8/10

#### KWF KANKERBESTRIJDING CAMPAIGN

2<sup>nd</sup> place KWF Brand competition / April 2016

The Hague University of Applied Sciences

RUNNER-UP

### REFERENCES

#### INRADA GROUP

[www.inradagroup.com](http://www.inradagroup.com)

Andy Elwell

#### OGD ICT-DIENSTEN

[www.ogd.nl](http://www.ogd.nl)

Martin Kuipers

#### ANAN6

[www.anan6.nl](http://www.anan6.nl)

Larry Poort

### MY WORK EXPERIENCE

#### WEB & GRAPHIC DESIGNER

Inrada Group, Schiedam / June 2017 - Present

DESIGN

Develop websites and design complimentary online and offline graphics. Manage process with CEO and CFO and COO whilst ensuring deliverable requirements are met.

#### MARKETEER & GRAPHIC DESIGNER

OGD ict-diensten, Delft / Oktober 2016 - Present

UX & BRANDING

Design company brandbook, branded flyers, posters and other complimentary graphics. Develop high-conversion and User Centric HubSpot webdesigns and templates for further use by Marketing team.

#### WEB & GRAPHIC DESIGNER

InCharge, Schiedam / June 2017 - July 2018

DESIGN

Design and develop website focussed on lead-generation and SEO. Manage project with Graphic Design team and VP Marketing & Sales. Design branded flyers, installation manuals and other complimentary graphics optimal for optimal brand exposure in new energy market.

#### WEB DEVELOPER

SeaTech, Schiedam / September 2017 - December 2018

UX/UI

Design and develop website focussed on delivering stories with impact. Create concepts, Desk Research and User Testing to ensure optimal User Experience.

#### BRAND PROMOTER

CHASE, Amsterdam / June 2015 - August 2015

PROMOTION

Field research, Brand promotion for multiple A-list brand like Audi, Albert Heijn, Nationale Spoorwegen and Heineken

#### WEB DEVELOPER

Anan6, Den Haag / June 2013 - August 2013

DEVELOPMENT

Design and develop website focussed on mobility and fast loading times. Create concepts, Desk Research and User Testing to ensure optimal loading times and adaptability.